



P.E.P. Voices

Associate Connection

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On The Flipside – A National Award Winner

Every Associate has a flipside. It is the side of us which is different with each individual. Some leave work to go home to family, study, restore old cars, participate in watermelon eating contests, are involved in weightlifting events or visit the elderly; others run marathons, build bridges in depressed countries, or tutor at-risk students and more. Whatever your flipside is, we would like to hear about it. Our flipside is part of what makes us Sparrow Associates unique.



The *Flipside* recognizes Gloria Reiffer who has worked at Sparrow/PHP for 24 years and is Administrative Assistant to Scott Wilkerson, President and CEO of PHP. PHP is a Sparrow affiliate. This recognition may be a surprise to Gloria but, to those who know her, it is not surprising at all. Gloria's commitment to Sparrow runs deep in her family, as her husband, Simon, also volunteers here as a Patient Ambassador.

CEO/PEP

Luncheon,

Monday

October 13

Sparrow Auditorium

On the flipside, Gloria spends time participating on events sponsored by the Capital City Corvette Club, of which she and her husband have been members since 1994. They drive their 1977 white Corvette nearly 3,000 miles every year. This year the Club has raised over \$7,000 for Sparrow Hospice, gave to the local food bank, held a fundraiser for Eaton Rapids VA for Children and more. Gloria spends many hours a week working on the Capital City Corvette Club website. In fact, you might call it the Michael Angelo of websites. Her website has won five National awards throughout the years at the National Council of Corvette Clubs Conventions. Unfortunately, Gloria has never been able to stay and attend the awards presentation celebration and personally receive her award.

Congratulations Gloria on a job well done, both at Sparrow and on the flipside! You may not have been able to receive your awards at the conventions, but you have always been a winner in our book. With never a complaint and always a smile, you show us why, due to a strong commitment to excellence, Sparrow Associates are winners.

For those wishing to look at the Capital City Corvette Club website, you can find it at <http://www.cccorvette.org/index.html>. If you happen to see Gloria, tell her congratulations on being the National Website Winner this year at the National Council of Corvette Clubs Convention.

By Sandy Kern



SILVER BELLS IN THE CITY

The 27th Annual Silver Bells in the City will take place on Friday, November 18, 2011 in downtown Lansing @ 5:00 pm.

Silver Bells in the City, which attracts more than 150,000 people annually features an Electric Light Parade followed by the lighting of Michigan's official Christmas tree and a fireworks show (weather permitting) over the State Capitol.

Sparrow will be a participant in the parade again this year and will need volunteers to help decorate the float. **If you are interested in helping, please contact Elizabeth**

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